



**MOTOROLA**

*Motorola Business Two-Way Radios for*  
***HOTELS***  
Improve Efficiency and Customer Service



***BUSINESS BENEFITS***

- *Enhance safety and security*
- *Empower employees to accomplish more in less time*
- *Reduce operational costs*
- *Improve response time*
- *Increase overall service and satisfaction*
- *Save money monthly over alternative technologies*





# IMPROVING EFFICIENCY AND CUSTOMER SERVICE.



Providing guests with a relaxing, enjoyable experience is priority number one in the hospitality business. Economical and easy to use, Motorola business two-way radios and headsets keep your staff connected—from the front desk and concierge to event planners and maintenance personnel, enabling a pleasant guest experience from arrival to departure.

Offered in a range of options, Motorola business two-way radios improve efficiency and productivity, eliminating wasted time and inefficient processes with 1-to-1, group, or external communications at the touch of a button. Motorola stands for 75 years of innovation and quality—good reasons why hotels choose Motorola business two-way radios.

## THE HOSPITALITY WORKPLACE PROVIDES MANY CHALLENGES

## MOTOROLA BUSINESS TWO-WAY RADIOS PROVIDE THE SOLUTIONS

Establishment must be clean and well organized.

Employees can call for help immediately when clean-ups are needed.

Safety and security concerns.

Security staff can swiftly respond to accidents or disturbances.

Reducing operational costs.

Employees are more productive and can respond to customer needs in less time.

Mobile workforces, getting more from less.

Employees stay connected. Managers communicate simultaneously with front desk, valets, room service, housekeeping, and wait staff.

Customers want a more enjoyable experience.

Business two-way radios eliminate the noise and distraction of paging systems.

Need for faster, more responsive service.

Instant communication enables faster room turnover, and better response to guest requests. Valet parking attendants communicate to maintain the flow of cars and customers.

*\* First Research Industry Profiles, 2004*

### Recommended for:

- General manager
- Front desk clerks
- Cashier
- Receptionist
- Concierge
- Bartender
- Bellhop
- Valet
- Busboys
- Housekeeping
- Custodian
- Night supervisor
- Security
- Groundskeepers
- Pool attendant
- Administrative personnel
- Maintenance personnel
- Restaurant wait staff

## KEEP YOUR STAFF CONNECTED AND YOUR GUESTS COMFORTABLE. EVERYONE BENEFITS FROM MOTOROLA BUSINESS TWO-WAY RADIOS.

### A Motorola business two-way radio can pay for itself in less than 2 months.

If each employee saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in ...	Annual savings for a 10-person staff
<b>\$8 per hour</b>	<b>59 days</b>	<b>\$14,000</b>
<b>\$12 per hour</b>	<b>40 days</b>	<b>\$21,000</b>
<b>\$24 per hour</b>	<b>20 days</b>	<b>\$42,000</b>

*\* Based on calculations using MSRP of \$319 for the XU2100 radio and on the hypothetical hourly wages of a hotel employee.*

## NO CONTRACTS, NO MONTHLY FEES, NO PER-CALL CHARGES.



## **MOTOROLA BUSINESS TWO-WAY RADIOS ARE DESIGNED WITH THE NEEDS OF THE HOSPITALITY INDUSTRY IN MIND.**



**XTN Series  
Business Two-Way Radio**

### **Lightweight Durability**

Weighing just ounces, Motorola business two-way radios are designed to be lightweight and comfortable for hotel personnel to wear. The Motorola XTN Series meets military specifications for high resistance to dust, moisture, shock, and vibration.

### **Business-Exclusive Frequencies**

Motorola business two-way radios operate on business-exclusive frequencies so that hotel personnel can rely on a clear signal without interference (FCC license is required for use).

### **Advanced Voice Activation (VOX)**

Front desk, room service, maintenance, and valet personnel will enjoy the convenience of hands-free operation when used with optional accessories.

### **Long Lasting Battery Life**

A rechargeable battery provides more than enough use for a standard work shift. The XTN Series also features a battery gauge for monitoring battery life.

### **Convenient Charging**

Easy-to-use, drop-in chargers (single- or multi-unit chargers) keep radios charged, ready, and centrally located.

### **Keypad Lock**

Helps prevent settings from being accidentally changed, minimizing unnecessary downtime.

### **Call Tones/VibraCall Alert**

Call tones alert users to incoming transmissions to get their attention fast. In noisy work environments, the VibraCall® Alert feature is the perfect way to signal users with a vibration.

## **A RANGE OF CHOICES FOR THE HOSPITALITY INDUSTRY.**

### **XTN Series Business Two-Way Radios**

Available with 1 or 6 channels, 1 or 2 watts, yellow or black finishes, and VHF or UHF frequencies. The XTN Series™ includes powerful business two-way radios that help maximize staff efficiency, while helping to enhance safety and security on the job.

### **CLS Series Business Two-Way Radios**

Lightweight and easy to use, CLS Series™ business two-way radios and hands-free headsets provide a discreet, simple, and reliable communications solution. CLS Series two-way radios are designed to improve business efficiency and customer service at the touch of a button. Instant access enables employees to respond quickly to guest requests. Offered with 1 watt of power, 1 or 4 channels and 56 business-exclusive frequencies.

The CLS1450c™ combines a business two-way radio with 2.4 GHz digital cordless phone capability for enhanced communication flexibility. The CLS1450c is ideal for key personnel like concierges, security guards, and night supervisors who need to make external calls when seconds count or as part of their daily operations.

### **MOC4600i Motorola Wireless Message Alert Device**

The MOC4600i™ Motorola Wireless Message Alert Device provides an ideal way to improve communication. With the MOC4600i, guests and staff simply press a button when they need assistance. Your two-way radio-equipped personnel are immediately notified with a customizable voice message. The MOC4600i keeps everyone in immediate contact to enhance your guests' experience and maximize use of your resources. It's like having another employee on site without the added expense.





**CUSTOMIZE YOUR MOTOROLA BUSINESS  
TWO-WAY RADIOS WITH ACCESSORIES THAT  
ENHANCE EFFICIENCY AND CUSTOMER SERVICE.**

**MOTOROLA  
MEANS BUSINESS**

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions. In fact, Motorola recently received the Malcolm Baldrige Award for Quality.

**MALCOLM  
BALDRIGE  
AWARD  
FOR QUALITY**



Motorola's Commercial, Government, and Industrial Solutions Sector (CGISS) is a recipient of the prestigious 2002 Malcolm Baldrige National Quality Award, in recognition of its commitment to performance excellence and quality achievement.

Motorola business two-way radios can be customized to the exact needs of a specific work environment or job responsibility with specialized accessories like:

**Headset with swivel boom microphone  
Part #53865**



Convenient, hands-free use and clear reception in noisy work areas for non-stop productivity.

**Remote speaker microphone  
Part #53862**



Clips easily to collar or shirt, allowing listening without reaching for the radio, and hands-free productivity.

**Lightweight headset with boom microphone  
Part #53815**



Ideal for fast-paced work environments, enables discreet, hands-free operation.

**XTN Series multi-unit charger  
Part #53879**



Multi-unit chargers make it easy to copy settings from one radio to a fleet and charge up to 6 radios at once.

**Earbud with clip push-to-talk microphone  
Part #53866**



For convenience and uninterrupted productivity, staff can communicate without removing radios from belt clips.

**Replacement holster with 3" swivel belt clip  
Part #53821**



Heavy-duty for extra durability, clips radio right to the belt for convenient portability.



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